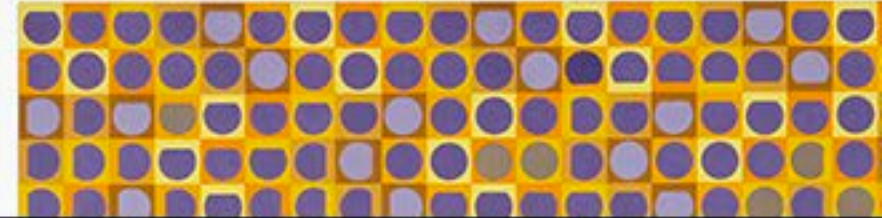


20TH CENTURY ART



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New launches at ISH Frankfurt 2017

Under the motto “Water. Energy. Life”, more than 2,460 exhibitors at this year’s ISH Frankfurt presented the latest bathroom products, building services, energy, air-conditioning and renewable energy technology.

The ISH Water area, which comprised the “Bathroom Experience” and the “World of Installation Technology”, exhibited the latest developments in design, as well as sustainable technologies. Along with water-efficient and technology-driven solutions, easy-to-clean materials seemed to be the most common theme among the leading bathroom manufacturers.

Commercial Interior Design and designMENA.com visited the fair and rounded up the latest novelties from the top brands, including Grohe, Duravit, Hansgrohe, Geberit, Keramag, Roca, RAK Ceramics, Ideal Standard, Kaldewei, Laufen and Bagno Design.

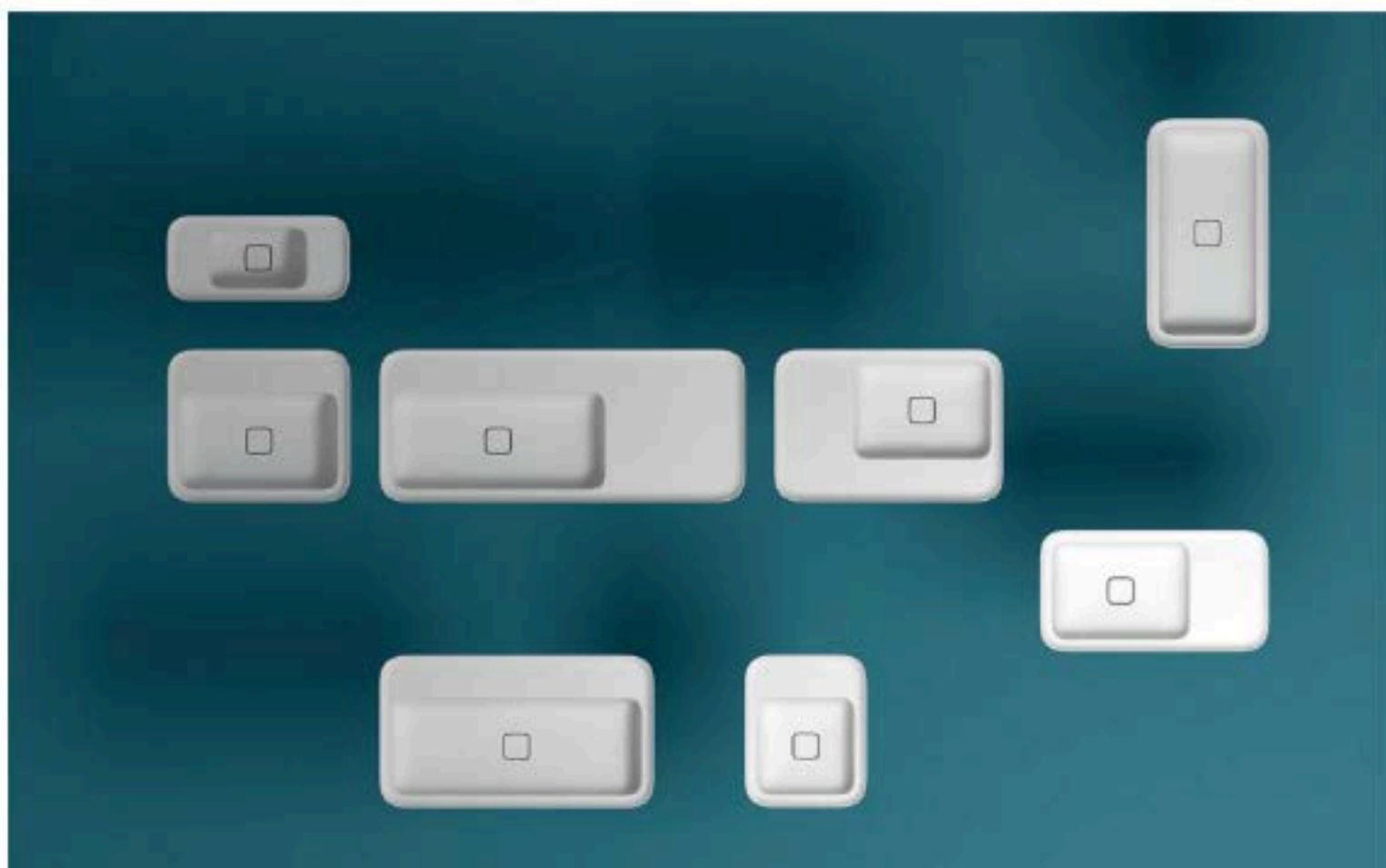
Grohe adds intelligence as the fourth element of the smart home

Prospero Rasulo designs Cameo for Valdama

The collection of Cameo washbasins is characterised by the outer frame of the basin, a visual and functional element that creates diversely distributed tops to integrate the taps and store bathroom accessories.



The washbasins are designed to be wall or console mounted, but there is another standalone version placed on a tubular metal structure.



A collection of washbasins made of fine fire clay, is able to give the bathroom a feeling of smoothness and refinement, due to details like the slightly raised slim perimeter rim.